私たちは 100万人のキャンドルナイト を呼びかけます。2007年の夏 至の日、6月22~24日夜、8時から10時の2時間、みんなでいっせ いに電気をけしましょう。ロウソクのひかりで子どもに絵本を読 んであげるのもいいでしょう。しずかに恋人と食事をするのもい いでしょう。ある人は省エネを、ある人は平和を、ある人は世界 のいろいろな場所で生きる人びとのことを思いながら。

Turn off the lights, take it slow.We invite all of you to join "Candle Night Summer Solstice 2007."Turn off your lights for two hours on the evenings of June 22nd to 24th, 8 to 10:00 p. m.You can do something special to read a book for your children by candlelight; to enjoy a quiet dinner with your loved one. Some think of energy saving or peace.Others think about people in other countries and other places on our planet.Pulling plug means opening a window of a new world

# candle night summer solstice 2007 2007.6.22~24 20:00~22:00

2007 activity report



# Turn off the lights, take it slow. Candle Night Summer Solstice 2007

We call for Candle Night Summer Solstice 2007.

Turn off your lights for two hours from 8 to 10 p.m. on the evenings of June 22 to 24.

Do something special . . .

Read a book with your child by candlelight. Enjoy a quiet dinner with a special person. This night can mean many things for many people. A time to save energy, to think about peace, to think about people in distant lands who share our planet.

Pulling the plug open the window to a new world. Awakens as to human freedom and diversity. It is a process of discovery about our potential. However you spend them, for just two hours, join us. Turning off the lights, and help us spread a gentle wave of candlelight around the earth.

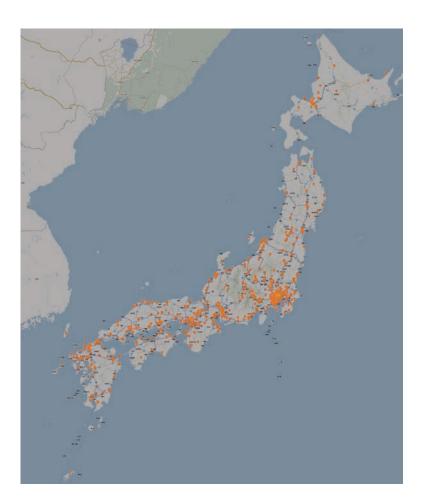
On the evenings of June 22 to 24, for two hours from 8 to 10 p.m. Turn off the lights, and take it slow.

#### Key Promoters of Candle Night

Shinichi Tsuji	Anthropologist, Professor at Meiji Gakuin University
Kazuyoshi Fujita	President of Daichi-O-Mamoru-Kai, The Association to Preserve the Earth
Miyako Maekita	Representative of NPO Sustena
Shinichi Takemura	Anthropologist, Director of Earth Literacy Program, Professor at Kyoto University of Art and Design
Junko Edahiro	Co-Chief Executive of Japan for Sustainability
Wahei Tatematsu	Author
Kaoru Mende	Lighting Designer, Professor at Musashino Art University
Hirokazu Kometani	Chief Executive of Slow Society Association
Junko Edahiro Wahei Tatematsu Kaoru Mende	Co-Chief Executive of Japan for Sustainability Author Lighting Designer, Professor at Musashino Art University

103 Promoters for Candle Night Summer Solstice 2007





# Each event was independently organized.

During Candle Night Summer 2007, a total of 903 events were organized in and outside Japan. There were 239 events held in 2004, 311 in 2005, and 473 in 2006. All of the events were voluntarily planned and financially independent. By accessing the Candle Night website, you can not only find event locations, but you can also see the wave of candlelight spreading, as if linked with others around the world - including people in your neighborhood.

Kameyama Co. is one supporter of Candle Night. Since we started the initiative in 2003, the company has contributed thousands of candles every year. In 2007, some 6,500 candles were given to the Candle Night Committee. These candles, along with posters and flyers, were distributed throughout Japan to promote Candle Night. The donated candles help reduce the financial burden for the organizers.







### National Museum of Emerging Science and Innovation (Miraikan) /Koto Ward, Tokyo

The museum held a seminar on lights and the environment. They invited two lighting specialists - Mikiko Ishii, an illumination designer, and Prof. Masashi Kawasaki, of the Institute of Materials Research, Tohoku University. After the seminar, they turned out the lights, lit candles and listened to a concert of Japanese harps and flutes put on by a local musicians' association.



#### Candle Night Live in Hatori/Kaga City, Ishikawa

A local hotel "Hatori" in the city organized a Candle Night party exclusively for their guests, offering free food and drinks. All lights in the lobby were turned off and the guests enjoyed a live acoustic and keyboard concert in the fantastic candlelight atmosphere. Teachers from local Daishoji High School gave a casual lecture regarding environmental issues.



Candle Night Summer Solstice 2007 for Revitalizing Community/Yanai City, Yamaguchi

On this year's Candle Night, which was the fourth event in the city, some 500 candles were lit on the Yanai River. Because it rained all day, the event venue was changed at short notice. However, many people joined and enjoyed the Candle Night their own way.



#### Let's Share Candle Night Photos through frickr!/Event on the web

Joining Candle Night events is a lot of fun, but sharing your Candle Night photos with others is great fun too. So far, 40 people have joined the group and 140 photos have been uploaded. It looks like an art gallery with all of the fabulous photos. (http://www.flickr.com/groups/candlenight/)



#### Candle Night 2007 Concert/Tamana City, Kumamoto

A local non-profit organization organized the event. It was financially supported by businesses and other organizations. Together, with the local Junior Chamber members and Yosakoi Dance members, they displayed 15,000 candles in patterns representing waves, hearts, and music. It was worth taking four hours to set up the display, as it attracted many people's attention.



Three-day Candle Night Event in Fukuchiyama/Fukuchiyama City, Kyoto From July 27th to 29th, Candle Night was observed across the city of 84,000 people. On the 27th and 28th, citizens enjoyed a "slow" night in the candlelight their own way - at companies, shops and homes. On the 29th, there was a special event at the Fukuchiyama Castle, one of the landmarks of the city, where plenty of candles were lit.



#### Candle Night at JOMON Square/Aomori City, Aomori

The Aomori Branch of the Junior Chamber International Japan organized the event that included a live jazz concert at Jomon Jiyukan Square in Aomori City where approximately 500 candles were displayed. Also, in Hirosaki City, there was "Candle Night in Hirosaki 2007" at Oitemon Square, where about 500 candles were placed in holders made from PET bottles and milk cartons.



Candle Night in Kawara Town, Kumamoto/Kumamoto City, Kumamoto On the day of Candle Night, food and artists' booths were set up on a wholesaler street that is usually rather desolate with its long-shuttered stores. In the gentle candlelight, though, it looked bright and made people feel nostalgic. On a special stage, live performances of violins and folk instruments, as well as a comedy show, amused participants. All candles used for the event were going to be thrown away but got one more use.



#### Candle Night in Tadami /Minami Aizu County, Fukushima

Local amateur bands played on a stage powered by green energy. Junior members of the Tadami Town Chamber of Commerce and a volunteer group of local tomato farmers ran food and drink booths. Tadami High School students also volunteered. During the event, about 1,000 candles were lit and some 160 people participated.



#### 5th Candle Night in Hama Kindergarten/Amagasaki City, Hyogo

The event had a variety of programs, such as a workshop to make beeswax candles and a picture-book reading. A group of local mothers sang a capella gospel music, a duo of fathers performed, and kindergarten brothers played as well. Both adults and children enjoyed the event.



#### Candle Night in Sakaiminato/Sakaiminato City, Tottori

A Candle Night event was held at the Shofukuji Temple. After a sermon and Korean music performance, Samul nori, the lights turned off. In the candlelight, participants enjoyed listening to a presentation on eco-friendly ways of life by a member of Team Good Peace. They also enjoyed Korean folk tales and a music performance by Korean students.



#### Candle Night in Shimabara Castle – Summer Solstice 2007 – Shimabara City/Nagasaki

The Candle Night Shimabara Executive Committee organized the event in cooperation with the city government offices including the tourism department and the board of education. During the day, people enjoyed making biodegradable candle holders and planting little bonsai trees. As it got dark, candles were lit while people enjoyed a concert, a showing of a humming bird picture book, and a star-watching program.



#### Candle Night Festa South Shinshu/lida City, Nagano

At the event, dubbed as "Musubi Night," people enjoyed listening to the farmers as they ate dinner made from locally grown food. After dinner, some participants walked through the town up to a hill to watch fireflies.



#### Candle Night in Miki Yunoyama Kaido/Miki City, Hyogo

Candle Night was held at a newly-opened bakery café. Participants of all ages, from children to the elderly, met and enjoyed socializing while making beeswax candles in a special workshop. After they turned off the lights, they placed their handmade candles along an old street lined with traditional houses and enjoyed the fantastic view in the candlelight.



#### Candle Night in Higashi Matsuyama/Higashi Matsuyama City, Saitama

The city organized the Candle Night event. Candle holders made out of thinning bamboo were placed in a bamboo grove near Kamigarako Fudo Fall. As candles were lit, fireflies were released into the night sky. Local musicians also put on a concert.



#### Candle Night in Keichiku/Chikujo County, Fukuoka

A community radio station "Star Corn FM" organized the event, "StarCornFM Special Live – Candle Night in Keichiku." It included a workshop to make candles out of used candles donated by Jorenji Temple in Yukuhashi City. On the evening of June 23rd, a beautiful tower of candles called the Tower of Hope was set in front of the radio station.



#### 'Lights Down Tochigi' in Utsunomiya/Utsunomiya City, Tochigi

The Tochigi Branch of the Japan Center for Climate Change Actions organized this event. They gave out 500 free candles made out of waste oil to help promote turning off the lights in homes. The lights at shopping malls and the signs of nearby stores were turned off. They lit candles with written messages on them and sold other candles to make money for environmental activities.



Candle Night 2007 – Memorial Service with One Million Lanterns/Imba County, Chiba

At Kobokusan-Toudenin Temple, a local zen temple, a sitar concert amused the audience and at 8 p.m. a memorial service was held in the candlelight.



#### Candle Night Love and Peace/Takeo City, Saga

The Yanagihara Nature Club organized the event that included a children's candle making workshop. In the evening, children listened to local grandmas' stories in the candlelight. Participants learned from the grandmas' tough experiences as well as their wisdom and ingenuity that had been passed down through generations.



Candle Night Workshop/Fuji City, Shizuoka

After making candles, participants enjoyed a candlelight meal made from locally grown and/or organic food at a local restaurant.

#### Candle Night in Tabuse/Tabuse Town, Yamaguchi

The event was organized by a local group, in cooperation with a group called the TEAM GOGO, to promote the use of Japanese wax trees that were once popular in Japan. They placed some 200 lit candles along a river. Revolving lanterns were also lit, which created a fantastic atmosphere together with the twinkling candlelight. A gospel music concert made the event more exciting than ever.

#### Candle Night by Yui/ Kyoto City, Kyoto



Student groups called Yui and the students with the Takeya Project at Kyoto Seika University co-hosted the event. On the day of the summer solstice, they placed lit candles in holders they made from PET bottles and bamboo. The event featured various programs, including a live piano and strings concert and a picture-story show.



Candle Night @Omotesando-Eco Avenue / Shibuya Ward, Tokyo

The executive committee of Candle Night @Omotesando organized the event to reduce the use of electric lights along Omotesando Street. The Omotesando Hills, business complex, turned off their office lights. Brand shops in the building also turned off or reduced the use of their lights. Instead, they turned on their 250-meter-long wall of light-emitting diodes (LEDs), which uses much less electricity. Students of art universities organized a candle parade and set up candle installations at cafes and other spots. Elementary school children, holding candles in translucent bags they designed, walked in a parade with their parents.







Sapporo Candle Night / Sapporo City, Hokkaido

The executive committee of Sapporo Candle Night is made up of a group of organizations and individuals active in environmental protection, along with members of the Sapporo city office. The committee has organized Sapporo Candle Night every year since 2004 with the cooperation of companies, restaurants and cafes, collecting and sending out related information on the event. On the summer solstice 2007, the Glass Pyramid in Moerenuma Park and the Clock Tower turned off their lights. A wide variety of events were held, including workshops and live shows





Candle Night in Kumagaya 2007 / Kumagaya City, Saitama

The executive committee of Candle Night in Kumagaya, consisting of 13 citizens' groups, has held Candle Night events every year since the summer solstice in 2004. One week before the event in 2007, the citizens' groups cut bamboo and created lanterns in collaboration with the Junior Chamber International Kumagaya. At the event held in the Kumagaya Dome, artists performed live music concerts, and citizens lit candles together with the candle artist, "Candle JUNE."





#### Tokyo Happyakuyatou 2007 / Minato Ward, Tokyo

A count-down event to turn off the lights of the Tokyo Tower was held at Shiba Park on June 24, 2007. It was co-organized by Daichi O Mamoru Kai (a non-profit organic food delivery network) and the Japanese Ministry of the Environment. While a pianist played, noh (Japanese traditional performing art) was performed, which was well received in 2005. A picture book, by a Taiwanese author, was shown. The book was distributed worldwide. This year, a South Korean non-profit organization also celebrated Candle Night on the same day. They held a countdown event at the N Seoul Tower.





#### Candle Night @Osaka City / Osaka City, Osaka

In order to raise awareness of Candle Night, Osaka City held events in advance of Candle Night to let people know how to enjoy Candle Night with their families and friends on the evening of the summer solstice. For this reason, they held the fourth Candle Night event in Osaka on June 7 and 15, prior to the summer solstice. They organized events at two locations in the city and distributed 50,000 flyers. On June 15, as many as 137,000 people attended the event.





#### Candle Night @KidZania Tokyo / Koto Ward, Tokyo

KidZania is a theme park where children can experience different occupations and social activities. In an effort to make the community of KidZania Tokyo better, 30 members of "KidZania Congrezz" learned about Candle Night, slow life and eco-friendly beeswax candles. They made 300 beeswax candles. They placed them on a monument with those made by Candle JUNE, and lit them after turning off the lights.









#### candle-night.org 2007

Our website aims to create an avenue where people can express their eagerness to participate in Candle Night. We also created several features to help participants realize how Candle Night is expanding and becoming a large movement.

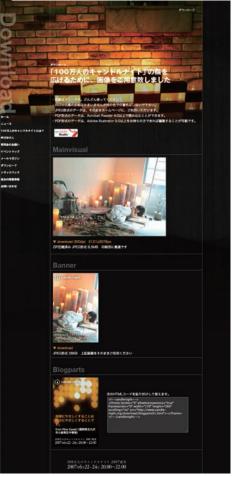
The first feature is "Event Information." It allows event organizers to post their event information on the Google map-based event information site. This helps people feel encouraged to join the events. The site is still available for event organizers to post their event reports.

The other feature is "Candlescape." By posting their messages on the website, the program has made it possible for people all over the world to share their feelings about their Candle Night moments.

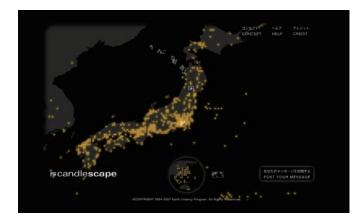
The website places the importance of the participants sense of unity, by accepting trackbacks from personal weblogs of participants at any time.







# Internet is the "linchpin" of Candle Night

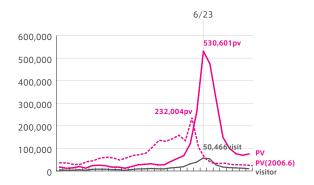


#### Candlescape

"Candlescape" is a world map online message board. People can "drop a light" on the globe, by clicking the points of their locations on the map. The messages are displayed from those points. For people living in Japan, the entry of their postal code can help them accurately identify their locations. Through this map-typed message board, participants can appreciate the link with other participants from all over the world. The internet has made it possible to share feelings and moments with our "family" around the world. In 2006, the board was open to international participants of all languages. We received messages from all corners of the world, such as Spain, Philippines, Taiwan and Argentine, just to name a few. They are still posted on the website.



# http://www.candle-night.org



Total number of PV **2,692,006** PV

A web page that has been viewed by one visitor is called "Page View" (PV). The number of page viewer is usually several times more than individual page visitors. PV is often used to measure effectiveness of the website. This measurement is calculated by factoring reach and frequency of the site.





Tokyo Tower



Kyoto Tower



Odaiba Ferris Wheel, Tokyo



Dotonbori, Osaka



N Seoul Tower, South Korea



Boshingak, South Korea







**Lights Down** 





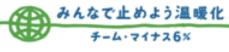


# 63,138 facilities turned off their lights 2,932,013 kWh were saved



# Working together with the MOE

Candle Night Summer Solstice is a movement involving citizens, businesses and governments, that calls for people to turn off their lights. The Candle Night Committee, a secretariat of the movement, and Japan's Ministry of the Environment (MOE), together have disseminated the initiative since 2004. From June 22 – 24, 2007, the MOE held a nationwide "Lights Down" and CO2 reduction campaign named "Black Illumination 2007." About 63,138 facilities participated in the campaign, which meant that about 3,000,000 kilowatts of electricity were saved during that time. The N Seoul Tower of South Korea joined the campaign in 2007. The waves of candle night are spreading from Japan to the world!





# **Candle Night Spreading Worldwide**

#### Kana Australia

In Australia, the Peace Convergence organized a peace protest and held gatherings at many locations. About 500 people participated in "Candle Night for Peace" and prayed for peace in Yeppoon in unity with Candle Night in Japan.

#### Mauritius

On May 4, 2007, Mauritius held a Candle Night event. It was their second Candle Night, the first one taking place last year. Organized by civic associations, such as the Association Civique Midlands, this year's Candle Night in Mauritius gained support from the Mauritius Council of Social Service and the Central Electricity Savanne District Council Mayor of the Municipal Council of Curepipe and the quests of the event. In the candlelight, participants enjoyed songs, a sitar recital, rock music and dance.

#### Taiwan

A Candle Night event was held at the World Press Photo Exhibition 2007 in Taipei, Taiwan on June 23, 2007. The World Press Photo Exhibition 2007 is a collection of 200 photos representing delight, anger, sorrow, and pleasure, taken by journalists and photographers from around the world. At the exhibition Board. Chairman of the Grand-Port site, the event organizer explained the concept of "Candle Night" and lights were turned off for 10 to 20 minutes with a representative of the CEB were the main one-hour interval. About 300 participants enjoyed a marathon music concert in the candlelight.

#### 📧 South Korea

Eun Jin of KWEN.

On June 24, at 8:00 p.m., the Tokyo Tower lights were turned off. This event was coordintated by Daichi-o-Mamorukai, where the Candle Night Committee's secretariat is located, and the Japanese Ministry of the Environment. In Seoul, a lights-down event was also organized by the Korean Women's Environmental Network (KWEN). The lights of the N Seoul Tower were turned off at 9:00 p.m. while being reported live in Shiba Park. "On the day of the lights-down event, more than 800 people gathered around the tower. An additional 45 Candle Night events were organized, by environmental or peace-related non-governmental organizations and cafes across the city. The dark night without lights reminds us of senses and feelings that we have forgotten. We could change the world by stepping out of our daily lives just for two hours on the summer solstice," says Park

#### Candle night in the Republic of Korea





#### **English Newsletter**

The Candle Night Newsletters (English version) were published to help promote Candle Night abroad. As of August 1, 2007, we have 489 subscribers in 51 countries and regions as follows.

Argentina, Australia, Azerbaijan, Bangladesh, Belgium, Botswana, Brazil, Bulgaria, Canada, China, Cuba, Egypt, France, Germany, Ghana, Haiti, India, Indonesia, Iran, Italy, Japan, Korea, Luxembourg, Malaysia, Marshal Islands, Mauritius, Nepal, Netherlands, Nigeria, Peru, Philippines, Poland, Portugal, Saudi Arabia, Singapore, Slovakia, Slovenia, South Africa, Spain, Sri Lanka, Sudan, Sweden, Switzerland, Taiwan, Thailand, Turkey, U.K., U.S.A., Viet Num, Zimbabwe, Cook Islands

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#### Candle Night Committee

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